



THE PARKING PAGE

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Park it. We've got a space for you.

parkitdowntown.org
402.441.6472

This month the City of Lincoln Parking Services launched their updated and improved website. The new site is more user friendly and elements such as monthly parking availability and helpful links have been added to give customers more parking information. The site is now organized into categories by parking need, which include monthly parkers, visitor/short-term parkers and downtown businesses. This allows users to easily locate and access information.

Customers are still able to pay parking tickets and purchase football parking online through e-pay services on the site. The site also features an interactive map that allows visitors to determine parking facility proximity based on their desired downtown destination.

PARKING INFORMATION FOR:

[Monthly Parkers](#) | [Short-Term/Visitor](#) | [Downtown Businesses](#) | [ePay Services](#) | [Documents](#) | [Parking Home](#)

LATEST NEWS

ePay Husker Parking in Wall Street Journal

Lincoln's online event parking was highlighted in a March 2006 Wall Street Journal article. It investigates new technology used to allow customers to reserve parking spaces in cities across the United States.

[The Parking Page Newsletter - June 2006](#)



**RESERVE PARKING
WIN TICKETS!**



Park it.
We've got a space for you.



"We want to make parking downtown as easy as possible for customers by providing them with sufficient information about their options. By doing this we hope to encourage people to come and see what downtown Lincoln has to offer and promote the area both to Lincoln residents and visitors,"

*Ken Smith,
City of Lincoln
Parking Manager.*

Check out the new look at lincoln.ne.gov by clicking on the public parking link.

E-Pay **HUSKER** PARKING

Although you wouldn't know it by the weather, football season is quickly approaching. The first game is September 2 against Louisiana Tech. Now is the time to reserve your space so you can cheer on the Huskers. Just visit parkitdowntown.org where you can reserve a space for the entire season or just one game.

As an added bonus this year, the City of Lincoln Parking Services in conjunction with Big Red Report is giving away two home game weekend packages. The first package includes two tickets to the Nebraska vs. Texas game, a one night hotel stay and a \$50 restaurant gift certificate. The second package includes two tickets to the Nebraska vs. Colorado game, a one night hotel stay and a \$50 restaurant gift certificate. All you have to do is reserve parking online and you will be entered to win. For more information about the drawing please visit parkitdowntown.org.

Go Huskers!



If you have any questions or concerns about Lincoln's public parking facilities, visit our website to make sure your voice is heard.

Log on to lincoln.ne.gov. Click on "Public Parking", then "Contact Us". Tell us about yourself and what you want to talk about.

We appreciate all feedback and want to hear from you!

We're Listening

We recently received an excellent question about occupancy in our parking facilities. We welcome these questions and thank our customers for their input. If you ever have a question or comment please call our parking office at 402 / 441-6472 or send us an e-mail via the contact us link at parkitdowntown.org.

Why does the sign say "full" when there are many spaces open on the roof of the garage?

At times garages will have on the full light even when there are spaces in the garage because each garage has a limited number of spaces for both long-term (*monthly*) and short-term (*daily*) parkers. The full sign comes on when the maximum amount of short-term parking spaces have been filled. This may happen throughout the day at which time the staff will periodically do manual space counts and adjust numbers in the parking software. The remaining spaces that appear to be empty are actually for the monthly parkers who are not currently in the garage due to vacation, sick leave, travel etc. These occurrences are monitored daily to ensure the facility is utilized to its fullest extent. For example, in one facility we have actually sold the same number of long term parking passes to the number of spaces in the facility and still bring in 400-500 daily parkers. Therefore, monitoring occupancy levels becomes a strategic balance as we try to ensure that the parking demands in each area are met as best as possible.



Deb Hernandez loves watching sports, especially football, and has been a cashier for 2 ½ years.

Congratulations to the Employee of the Month **DEB HERNANDEZ**

Deb was awarded employee of the month. This award is given based on attendance, paperwork, customer service, safety and facility cleanliness. Deb, who mainly works at University Square, said that she really enjoys her job and loves working with customers.

"There are a lot of great people who park here and I have fun getting to know them."

Deb's favorite movie is the Color Purple and if she could meet any three famous people either dead or alive she'd chat with Diane Keaton, Tina Turner and Marilyn Monroe. She likes to spend her free time with her daughter, Gladys, and her pets (3 cats and a dog). She also likes to watch old movies and if she could own any car she would purchase a brand new cherry red Mustang.

Thank you Deb, for all your hard work!